



Baby Day is the only statewide celebration of the first three years, when early experiences shape lifelong potential.

2020 IMPACT REPORT



"It was a fantastic experience, I was able to introduce my 9 month old to art work without worrying about her [squads] interrupting other patrons. The museum was filled with a joy I have never felt in an art museum before!"



"We really appreciated the goodie bag as we were leaving and all of the generous educational materials available by the sponsors. As a stay at home mom, my resources are limited to google searches and I enjoyed talking with the local groups and seeing all the programs available for my toddler."

A DAY OF BONDING AND DELIGHT

Activities included Infant and Toddler Yoga, Dance Classes, Music Classes, Art Sessions, Mindfulness and Breathing Exercises, Developmental Screenings, Sensory Play, Tummy Time, and more.



SUPPORT OF LOCAL OFFICIALS

Mayor Brandon Capetillo of Baytown
Harris County Judge Lina Hidalgo
Mayor Jane Hughson of San Marcos
Mayor Betsy Price of Fort Worth

EVENT STATISTICS

9

Host cities across Texas

4,900+

Adults and Children Welcomed

110+

Community Partners

800+

Facebook Followers

9,400+

Website Visits

20+

Pieces of Statewide Media Coverage



On February 15, 2020, First3Years hosted Baby Day in nine cities across the state. Baby Day is the only statewide celebration of the first three years of life. Baby Day acknowledges and celebrates the incredible period of growth in infants and toddlers by inviting families to participate in activities that promote bonding and delight.

Baby Day is inspired by the understanding that everyday interactions and play, along with responsive, nurturing care can build healthy brains, and a strong start for all children. With this in mind, attendees participate in a variety of activities that promote caregiver/child interaction and engagement hosted by community partners.

While the Baby Day celebration is once a year, the spirit and action of Baby Day continues year-round through our website and newsletter, bringing increased awareness and resources to caregivers. To learn more about Baby Day, ways to get involved or to access resources, visit: <https://babyday.us/>.

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 **FIRST 3 YEARS**
www.first3yearstx.org

Follow us for the most up-to-date information on Baby Day!



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