



BABY DAY™

2019 Statistics

The first ever state wide celebration of the first three years, when early experiences shape lifelong potential.



Positive feedback shared by attendees:
"Everything was fabulous!! I loved this event so much! It helped me learn about new resources available to me as a mother, gave me some new ideas of ways to help my child learn, and my baby had a blast."



Op-Eds featured in
Houston Chronicle and
Fort Worth Business Press



Support of Local Officials
Mayor Betsy Price of
Fort Worth

Hosted events in
five cities across
Texas including
Austin, Dallas,
Fort Worth,
Houston and
New Braunfels



**Welcomed 1480+
Adults and Children
Across 5 Sites**



30+ Partners
Offered a variety
of caregiver-child
activities that
promoted
bonding and
delight



**250+ Facebook
Followers**

PRESENTED BY:



FIRST 3 YEARS



On February 8, 2019, First3Years launched the first ever Baby Day. Baby Day is a statewide celebration of the first three years of life. Baby Day acknowledges and celebrates the incredible period of growth in infants and toddlers by inviting families to participate in activities that promote bonding and delight throughout the year.

Baby Day is inspired by the understanding that everyday interactions and play, along with responsive, nurturing care can build healthy brains, and a strong start for all children. With this in mind, attendees participated in a variety of activities that promoted bonding and delight. Activities included everything from Baby Yoga, Music Classes, Parent Learning Sessions, Educator Learning Sessions, Developmental Screenings, Sensory Play, Tummy Time and more, from over 30 community partners.

While the Baby Day Celebration is once a year, the spirit and action of Baby Day continues year round through our website and newsletter, bringing increased awareness and resources to caregivers through the Baby Day website. To learn more about Baby Day, ways to get involved or to access resources, visit: <https://babyday.us/>.

