



## 2ND ANNUAL BABY DAY STATEWIDE SPONSORSHIP OPPORTUNITIES

Support of Baby Day provides corporate partners the opportunity to raise their profile as a leader in family friendly workplace practices and as a company that is committed to giving back at a statewide level.

Our partners enjoy tremendous benefits from association with the exciting Baby Day brand including year-round visibility and recognition. Benefits are flexible and can be customized to meet each partner's corporate social responsibility objectives.

### **PRESENTING SPONSOR—ONLY ONE AVAILABLE**

**\$17,500** (\$17,500 tax-deductible)

- Presenting sponsor recognition for the 2020 event, i.e. **The 2nd Annual Baby Day Presented by (Your Company)**
- Company logo featured on the main page of Baby Day website
- Company mention in monthly Baby Day social media posts
- Company mention in (1) First3Years newsletter
- Company mention in media coverage across all cities
- Company logo featured on (2) welcome signs per city day of event across all cities
- Company logo featured on all printed advertisements across all cities
- Company logo included on up to (10) volunteer/staff shirts per city across all cities
- Opportunity to provide (1) piece of branded material in swag bags across all cities
- Volunteer opportunities for staff across all cities

### **GIVEAWAY SPONSOR—ONLY ONE AVAILABLE**

**\$12,500** (\$12,500 tax-deductible)

- Company logo on up to (3,250) giveaways across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

### **BREAKFAST SPONSOR—ONLY ONE AVAILABLE**

**\$12,500** (\$12,500 tax-deductible)

- Company logo on (1) display sign per city at food stations across all cities
- Company logo on up to (500) napkins per city at food stations across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

# SPONSORSHIP LEVELS [continued]

---

## ACTIVITY STATION SPONSOR – ONLY ONE AVAILABLE

**\$12,500** (\$12,500 tax-deductible)

- Company logo on up to (10) activity station signs per city across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

## GIVEAWAY SNACK SPONSOR – ONLY ONE AVAILABLE

**\$7,500** (\$7,500 tax-deductible)

- Company logo on up to (1,800) snack tags across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

## PHOTOGRAPHY SPONSOR – ONLY ONE AVAILABLE

**\$6,000** (\$6,000 tax-deductible)

- Company logo watermarked on all photos across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

## DIRECTIONAL SIGNAGE SPONSOR – ONLY ONE AVAILABLE

**\$5,000** (\$5,000 tax-deductible)

- Company logo on up to (10) directional signage per city across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

## SWAG BAG SPONSOR – ONLY ONE AVAILABLE

**\$4,000** (\$4,000 tax-deductible)

- Company logo on up to (1,800) swag bags across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

## VOLUNTEER/STAFF SHIRT SPONSOR – ONLY ONE AVAILABLE

**\$2,500** (\$2,500 tax-deductible)

- Company logo on up to (10) volunteer/staff shirts per city across all cities
- Company logo on Baby Day Sponsor Page
- Mention in (5) Baby Day Social Media Post

Would you like to make a contribution but not interested in becoming a sponsor?  
You can make a secure online donation at [babyday.us/donate](http://babyday.us/donate) today!



# BABY DAY™

## 2020 SPONSORSHIP COMMITMENT FORM

Name of Company or Individual: \_\_\_\_\_  
 (As you would like it to appear in type)

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Yes, count on my participation at the following level (please indicate quantity):**

___ PRESENTING SPONSOR (\$17,500 tax-deductible)	\$17,500	___ DIRECTIONAL SIGNAGE SPONSOR (\$5,000 tax-deductible)	\$5,000
___ GIVEAWAY SPONSOR (\$12,500 tax-deductible)	\$12,500	___ SWAG BAG SPONSOR (\$4,000 tax-deductible)	\$4,000
___ BREAKFAST SPONSOR (\$12,500 tax-deductible)	\$12,500	___ VOLUNTEER/STAFF SHIRT SPONSOR (\$2,500 tax-deductible)	\$2,500
___ ACTIVITY STATION SPONSOR (\$12,500 tax-deductible)	\$12,500	___ GENERAL DONATION (100% tax-deductible)	\$_____
___ GIVEAWAY SNACK SPONSOR (\$7,500 tax-deductible)	\$7,500		
___ PHOTOGRAPHY SPONSOR (\$6,000 tax-deductible)	\$6,000		

**ACKNOWLEDGMENT SPECIFICATIONS:** Please submit your company logo with completed commitment form. Your logo should be sent as a .JPG, PNG or PDF file. We can't accept .EPS files.

### Payment Information:

- Enclosed is my check for \$\_\_\_\_\_ (Made payable to First3Years)
- Please charge my credit card (check one):  AMEX  MC  Visa  Discover / Last 4 Digits : \_\_\_\_\_

.....  
 The credit card information on the bottom portion of this agreement will be securely destroyed immediately after processing.

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_