



## 2ND ANNUAL BABY DAY REGIONAL SPONSORSHIP OPPORTUNITIES

Support of Baby Day provides corporate partners the opportunity to raise their profile as a leader in family friendly workplace practices and as a company that is committed to giving back.

Our partners enjoy tremendous benefits from association with the exciting Baby Day brand including year-round visibility and recognition. Benefits are flexible and can be customized to meet each partner's corporate social responsibility objectives.

### PRESENTING SPONSOR—ONLY ONE AVAILABLE

**\$17,500** (\$17,500 tax-deductible)

- Presenting sponsor recognition for the 2020 event, i.e. **The 2nd Annual Baby Day Presented by (Your Company)**
- Company logo featured on the main page of Baby Day website
- Company mention in monthly Baby Day social media posts
- Company mention in (1) First3Years newsletter
- Company mention in media coverage across all cities
- Company logo featured on (2) welcome signs per city day of event across all cities
- Company logo featured on all printed advertisements across all cities
- Company logo included on up to (10) volunteer/staff shirts per city across all cities
- Opportunity to provide (1) piece of branded material in swag bags across all cities
- Volunteer opportunities for staff across all cities

### GIVEAWAY SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$2,000** (\$2,000 tax-deductible)

- Company logo on up to (600) giveaways in one city \*total number dependent on location
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

### BREAKFAST SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$1,850** (\$1,850 tax-deductible)

- Company logo on (1) display sign at food station in one city
- Company logo on up to (500) napkins at food station in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

# SPONSORSHIP LEVELS [continued]

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## ACTIVITY STATION SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$1,850** (\$1,850 tax-deductible)

- Company logo on up to (10) activity station signs in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

## GIVEAWAY SNACK SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$1,000** (\$1,000 tax-deductible)

- Company logo on up to (300) snack tags in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

## PHOTOGRAPHY SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$750** (\$750 tax-deductible)

- Company logo watermarked on all photos in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

## DIRECTIONAL SIGNAGE SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$700** (\$700 tax-deductible)

- Company logo on up to (10) directional signage in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

## SWAG BAG SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$600** (\$600 tax-deductible)

- Company logo on up to (300) swag bags in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

## VOLUNTEER/STAFF SHIRT SPONSOR—ONLY ONE AVAILABLE PER CITY

**\$250** (\$250 tax-deductible)

- Company logo on up to (10) volunteer/staff shirts in one city
- Company logo on Baby Day Sponsor Page
- Mention in (1) Baby Day Social Media Post

Would you like to make a contribution but not interested in becoming a sponsor?  
You can make a secure online donation at [babyday.us/donate](http://babyday.us/donate) today!



# BABY DAY™

## 2020 SPONSORSHIP COMMITMENT FORM

Name of Company or Individual: \_\_\_\_\_  
*(As you would like it to appear in type)*

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Yes, count on my participation at the following level (please indicate quantity):**

___ PRESENTING SPONSOR <i>(\$17,500 tax-deductible)</i>	\$17,500	___ DIRECTIONAL SIGNAGE SPONSOR <i>(\$700 tax-deductible)</i>	\$700
___ GIVEAWAY SPONSOR <i>(\$2,000 tax-deductible)</i>	\$2,000	___ SWAG BAG SPONSOR <i>(\$600 tax-deductible)</i>	\$600
___ BREAKFAST SPONSOR <i>(\$1,850 tax-deductible)</i>	\$1,850	___ VOLUNTEER/STAFF SHIRT SPONSOR <i>(\$250 tax-deductible)</i>	\$250
___ ACTIVITY STATION SPONSOR <i>(\$1,850 tax-deductible)</i>	\$1,850	___ GENERAL DONATION <i>(100% tax-deductible)</i>	\$_____
___ GIVEAWAY SNACK SPONSOR <i>(\$1,000 tax-deductible)</i>	\$1,000		
___ PHOTOGRAPHY SPONSOR <i>(\$750 tax-deductible)</i>	\$750		

**ACKNOWLEDGMENT SPECIFICATIONS:** Please submit your company logo with completed commitment form. Your logo should be sent as a .JPG, PNG or PDF file. We can't accept .EPS files.

### Payment Information:

- Enclosed is my check for \$\_\_\_\_\_ (Made payable to First3Years)
- Please charge my credit card (check one):  AMEX  MC  Visa  Discover / Last 4 Digits : \_\_\_\_\_

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*The credit card information on the bottom portion of this agreement will be securely destroyed immediately after processing.*

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_